



www.rideforhopebahamas.com
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Ride & Run for Hope

March 9th
2019

Corporate Sponsorship Opportunities

March 9th, 2019
Governor's Harbour
Eleuthera, Bahamas



Corporate Sponsorship Guidelines



Contributions

Corporate sponsorship comes in many shapes and sizes. Contributions may be in cash, in kind, or both. The levels are as follows:

- Yellow Jersey sponsors: \$10,000 +
- Green Jersey sponsors: \$7,500- \$9,999
- Purple Jersey sponsors: \$5,000- \$7,499
- Peloton sponsors: \$2,500- \$4,999
- General sponsors: up to \$2,499

Other Promotion: The Ride and Run for Hope invites corporate sponsors to contribute to the event participant bags as a means of further corporate promotion. Water bottles, post-it notes, sunglasses, mugs, journals, umbrellas, flashlights, etc. are welcomed. Please note: these contributions are voluntary and are viewed as donations supplemental to the primary contribution. To avoid duplication, Ride and Run for Hope approves and coordinates contributions in advance of the event. Promotional items **MUST** be received by the Ride and Run for Hope by Monday, February 11, 2019.

CORPORATE SPONSOR RIDERS AND RUNNERS

Many corporate sponsors also decide to participate in the event. This is wonderful — and encouraged! **Please note each and every corporate participant must meet the standard requirements of the event in their own right:**

- Registration form must be completed and signed by each participant.
- For individual riders and runners must meet the fundraising minimum of selected donation category.
- Corporate teams may consist of riders and runners.
- Corporate teams must collectively meet the fundraising minimum of the amount of riders/runners on the team. (i.e. The corporate team consists of five members, therefore the team must raise \$2,500 collectively).

Where the Money has gone

FIMS
FAMILY ISLANDS MAMMOGRAM SCREENING PROGRAM

RFH
TREATMENT
ASSISTANCE FUND

NATIONAL EDUCATION
OUTREACH PROGRAM



ELEUTHERA
BENEVOLENT
FUND

Join us today as a sponsor,
sign up at www.rideforhopebahamas.com

Sponsorship Recognition



	Yellow Jersey \$10,000+	Green Jersey \$7,500 - \$9,999	Purple Jersey \$5,000 - \$7,499	Peloton Sponsors \$2,500 - \$4,999	General Sponsors up to \$2,499
Promotional Items in Participants Bags (coordinated by Corporate Sponsor and given in by February 11 th)	✓	✓	✓	✓	✓
Right to Advertise as 'Official Sponsor'	✓	✓	✓	✓	✓
Corporate name or logo on event guide/route map*	✓	✓	✓	✓	✓
Logos on Banners at Staging Event*	✓	✓	✓	✓	
Scrolling Logo on Home Page of RFH website	✓	✓	✓	✓	
Link from RFH website to your Corporate Website	✓	✓	✓	✓	
Sponsorship Announcement on RFH Newsletter	✓	✓	✓	✓	
Public Address Recognition at Event	✓	✓	✓		
Sponsorship Announcement on Social and Print Media	✓	✓	✓		
Sponsorship Announcement on Air	✓	✓	✓		
Logo on Feather Banner at Event*	✓	✓			
Table/shared table at RFH Event Pavilion	✓	✓			
Ride for Hope 'Thank you' Plaque presented at Event	✓	✓			
Feature Article on Website (to be provided by sponsor and no more than 200 words)	✓				
Logo Presence at Start/Finish Line Gantry*	✓				
VIP tickets to Events (4 maximum)	✓				

* Only applicable if signed up as sponsor before February 1st

To become or to formalize corporate sponsorship, please complete the attached form, once your form is received the Ride for Hope will work with you to finalize the details.

The event



Friday, March 8th, 2019

High Carb Dinner, Cocodimama Charming Resort, Governor's Harbour (complimentary to all registered riders). Guest tickets are available for purchase (adult ticket: \$35, child ticket: \$15). Mix, mingle, and carb load with fellow riders, supporters, friends, and volunteers. Guest tickets available at packet pickup



Saturday, March 9th, 2019

The Ride and Run for hope event, Cocodimama Charming Resort, Governor's Harbour. Riders and Runners will all meet at the staging area for bike collection, a complimentary continental breakfast, and any last minute details. The 100 milers will lead out at 7:00 am. Riders and runners will go on an out and back course and will return back to the staging area all throughout the day, where they will be greeted with warm cheers, refreshing drinks, and hearty food. An all-day festival will take place at the staging area where riders, runners, and supporters can kick-back, relax, and enjoy the scenery.



Sunday, March 10th, 2019

Morning Breakfast at the Buccaneer Club with a special Ride for Hope menu, Governor's Harbour from 8:00 to 11:00 am. Tickets (\$20.00) for breakfast will be available at Packet Pick up.



ABOUT US

We are a registered charity in The Bahamas. Every year Ride for Hope holds a charitable bike-a-thon/marathon which raises money for cancer care, education, early detection, treatment and research. Our event is designed to accommodate people of all ages and cycling and running abilities, from youngsters to those young at heart. One of the main priorities of the Ride for Hope event is safety. We continuously strive to have a safe, quality event, one that inspires the respect and loyalty of our riders, runners, and corporate sponsors.

Since inception, the Ride for Hope has been proud of a singular record: every single dollar our participants raise goes to the cause! This truly extraordinary accomplishment has been made possible by the ongoing generosity of our Corporate Sponsors. Our participants and sponsors credit Ride for Hope with "doing what we say we are going to do and following up transparently".

RIDE & RUN FOR HOPE BAHAMAS

At the 2018 Ride for Hope over 120 riders raised \$280,000, setting a new record of donations per rider. In the eleven Ride for Hope events since our inception in 2006, over 3,400 riders have raised more than \$3 million. The 12th Anniversary Gran Fondo participants collectively achieved lofty goals by fundraising amounts linked to their participation, and submitting them in advance of the event. There were six different levels of participation, each level with its own fundraising minimum and rider benefits. Everyone rose to the challenge, confirming that we will continue to follow this format for our 2019 event as well. For more information please visit the the Ride for Hope website or contact us at info@rideforhopebahamas.com.

Corporate Sponsor:*

Corporate sponsor e-mail address*

Contact Person:*

Telephone Number:*

Email Address*

Please check financial level of sponsorship*

- Yellow Jersey sponsors: contribute a minimum of \$10,000 +
- Green Jersey sponsors: contribute between \$7,500 - \$9,999
- Purple Jersey sponsors: contribute between \$5,000 - \$7,499
- Peloton sponsors: contribute between \$2,500 - \$4,999
- General sponsors: contribute up to \$2,499

Does sponsorship include in-kind contribution? If yes, please describe and state value.

Yes

No

Check to acknowledge you have read corporate sponsor guidelines.*

Do you want to donate to the participants' event bag?

Yes

No

If yes, a Ride for Hope team member will contact you to coordinate your contribution.

The Ride for Hope requires that the corporate sponsor provides an electronic file of the corporate logo (JPG or PDF). This should be emailed as an attachment to info@rideforhopebahamas.com

Signature

Date:

Return by fax to (242) 362-5871 or email at: info@rideforhopebahamas.com

For any inquires call us at (242) 359-1143 or email at: info@rideforhopebahamas.com

*Indicates required field





RIDE FOR HOPE BAHAMAS

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